



KRITI SOCIAL INITIATIVES

ANNUAL REPORT 2017-18

CEO Note:

Kriti was founded in 2009 with the very broad vision of working to eliminate urban poverty. Over time we have chosen education and women's livelihoods as two powerful tools to help achieve this goal.

2017-18 has been a significant year in the growth of the organisation. On the education front – Project Shiksha that helps in improving government school support expanded from one school to 10 schools. We also added Project Champion to bring sports and cultural activities to the children studying in government schools for their overall development.

Project Hunar that works on skills training and livelihoods for women got a major boost with the establishment of an industrial style “community production centre” helping us upskill women to become industrial sewing machine operators. Project Disha provided financial support and mentoring to 340 children.



Himani Gupta: Managing Trustee

In the coming year we hope to consolidate the work in the government schools and add to the sports and cultural components. We are planning to start a pre-school program and open more sewing training centres where we teach industrial machine operation.

Our work and growth is a culmination of support from donors and volunteers and the passion of our team. We look forward to more of the same this year.

Kriti has a vision to alleviate poverty in slums by ensuring access to education for children and economic empowerment of women.

Every year over 35% of children enrolled in primary school, drop out before completing Xth grade. Financial pressures are a primary reason for children in private schools and lack of infrastructure and teachers for government schools. Kriti works to keep more children through its programs – Project Disha, Project Shiksha and Project Champion.



Economic empowerment of women helps them to educate their children, improve nutrition and deal with gender violence. Project Milan and Hunar promote skills training and livelihoods for women.

OUR PROJECTS:

Project Hunar

Providing livelihood opportunity to the underprivileged women residing in slums of Film Nagar and Tolichowki via tailoring & embroidery, paper bag making and jute bag making.



In the year FY17-18:

- Over 100 women have learnt tailoring through a module called “ Self Employed Tailor” under the Swavalambham project supported by the company HPCL. Under this program, the women also receive certificates from the Apparel and Made Ups Sector Skill Council from the National Skill Development Corporation.
- Over 20 women have completed the hand embroidery training program.
- Mehndi design training was introduced for the first time and proved very popular with over 100 women and girls completing a two months long basic course.

Project Hunar - 2

In September 2017, we established a “Community Production Center” supported by the Telangana State Minority Finance Corporation and Bashir and Sarwar Babukhan Trust. This is an industrial tailoring unit that provides skilled employment for women from Minority Communities in production of garments for large brands such as Kalanjali, Daaram, Fabindia etc. The unit employs over 20 women from the Minority Community residing in nearby slum areas. The women first need to be trained on use of Industrial Sewing machines before they can be employed in the center.



“Against all odds”

Name: Anees Fatima,
34 years,
lives in Hakimpet Kunta

Anees lives with her husband and 5 children in Basava Taraka Nagar which is part of the Film Nagar slums. Unable to feed the family with her husband’s meager wage, gradually became the cause of bitterness between the couple. Her husband is a wage labourer, who works only for 5 to 7 days a month. With whatever money he makes, he buys groceries for the house and sits at home. When the food stuffs finish he goes back to work and the cycle repeats itself. Anees was determined that she wouldn’t let her children suffer. With this thought she put forth the proposal of working to her husband, but he disapproved, saying it is only bad women who step out of the house. She started learning embroidery under Project Hunar and did it as home based work initially. Seeing her skill and dedication she was soon offered a full time job as an embroidery coordinator.

Upon asking how she copes with the situation at home, she replied *“silai aur embroidery kar ke mann ko sukoon milta hai, jab bahut pareshaani hoti to thoda kaam kar le ke acha lagta hai.”* Anees also added *“Hunar Project join karke mere andar himmat badhi hai, ki main jo chahu wo kar sakti hun, iske liye main Kriti NGO ka bahut shukriyaada karna chahti hun.”*





- Project Disha provides financial assistance and mentoring to school age children from the poorest families in the slums to ensure that all children complete education at least till Xth grade
- 338 children were covered in this program in FY 2017-18. Most children are between class 4 and class X.
- This program is supported by private donors as well as institutional donors. It is an entirely volunteer driven program and all funds donated go directly to the program expenses.
- The program expenditure for FY 17-18 was as follows:
 - School fees paid – Rs 27 lakhs
 - Field trips – Rs 55,000
 - Food and other materials in mentoring – Rs 25,000
- Monthly workshops were conducted for the children and for the mothers. The topics included:
 - Class 3-6: Nutrition and Junk food, reading time, origami and story telling, looking through a microscope, Photosynthesis, The solar system
 - Class 7-9: Viewing the moon through a telescope, static electricity, speed distance time relationships, magnetism and lines of force, how an AC dynamo works, energy transfer and conservation of energy
 - Grade 10: Planning, mindfulness, importance of reading, career counselling, mind mapping techniques, how to cope with exam stress
 - The mothers meetings covered topics: Gender sensitization, understanding the body, handling common ailments, nutrition, reproductive health

“Light at the end of the tunnel”

Name: Hema and Meghana,
13 and 12 yrs respectively
Mother: Ms. Alivelu,
33 years

It was a perfect family, mother father and two beautiful daughters. They never lacked anything. Every morning Hema and Meghana would say bye to their mother Alivelu as their father would stack their school bags at the back of his auto. After the kids were off to school Alivelu would spend time chatting with her neighbors. In 2013, suddenly her husband fell ill and died a few months later. Alivelu helplessly approached her in-laws and her family for support but everyone turned her down. Determined to keep her daughters in school, she took up a job as a housekeeper in Apollo Hospital. When she was barely managing to maintain the family, she discovered that Meghana is suffering from a heart disease. It cost her 2 lakhs to cover the surgical expenses, which she gathered by selling her valuables. By then the girls were in danger of being expelled from school for non payment of fees. Alivelu then approached Kriti and sought support for her daughters' school fee. It's been 5 years since her daughters are being supported under project 'Disha.'



Alivelu says “I don’t know what good I did in my past life that in this life, Kriti came forward to support me and my daughters. I’m so thankful to Kriti for helping me.” She informs that her daughters are very mature and understanding as they do not complain when she goes on night shifts leaving the relatives in charge. With teary eyes Alivelu says, “I can see how excited my daughters get when they go on picnic with Kriti. They say it is like when *nana* (father) used to take us out. Despite her busy schedule, Alivelu attends every mentoring meeting because she gets to learn new things every time which are very valuable. “Even my daughters ask me, what did you learn today *amma*?” says Alivelu.

Project Shiksha

Project Shiksha is working to ensure better education for children studying in government schools by improving teacher student ratio and improving the infrastructure available at the schools.



- Kriti is currently working in 10 government primary and high schools in Shaikpet mandal impacting 2250 students.
- We provide capacity building trainings for teachers every month.
- Regular classroom observation, feedback and mentoring of the teachers.
- Need based infrastructural support to schools.
- Volunteer based programs to provide art and craft activities in the schools.

In Hyderabad government schools, the retention rate from class I to class X stands at 35%, mostly because of insufficient teacher and poor school infrastructures. Children also drop out due to need to join work. Nearly 16,313 schools in the state have two or fewer teachers.



Project Champion

Physical activity and sports are essential to the holistic education of children. Unfortunately this is the first aspect of education to be sacrificed in the face of resource constraints. Kriti started Project Champion in August 2017 to bring an opportunity for physical activity and sports to children in government schools. A sports teacher is appointed for the schools ensuring that each class gets at least 45 minutes of physical activity 3 days a week. We are also helping create space to play where a ground is not available and providing sports equipment.



The project started with one school in August 2017 and had expanded to five schools by March 2018.

- Collaboration with 'Wonder Sports' that provides professional physical trainers for the schools.
- Children are able to participate in state level sports events such as Chiguru, junior NBA meet, etc.

“Ali the Jumper”

Name: Mohammed Ali

13 years

School: Govt. High School, Shaikpet

Class VIII

Ali lives with his parents and a younger brother in Manikonda. Unlike other kids his age Ali wakes up at 5:30 am. Freshens up and sets out to distribute newspapers in Manikonda area. By 7:30 am he's back at home getting ready to go to school. Though being good in studies Ali preferred to spend time in sports, he says *“padhai zaruri hai lekin sports zada zaruri hai.”* He frankly informs that last year he wasn't interested in coming to school because there was no games period. Ali added, *“After Aditya sir (PT instructor appointed under Kriti's sports program) has come, I get to learn different kind of sports and I love coming to school these days.”* Teachers and peers commend Ali for his ability to be as good in studies as he is in sports. Ali loves to play kabaddi but his strengths lie in long jump. He participated in a local sports event called “chiguru” where he came in fourth position for long jump among 150 children. The sports teacher is willing to support Ali by providing professional training, for which Ali will face a tryout on 11th March.



When asked Ali why he wants to become a professional athlete, he replies *“aap kitne famous businessman ko naam se jaante hai? Lekin Dhoni ko to baccha bhi janta hai.”*

Pro- Kabaddi Girls!

Name: Kavitha and Sandhya
(age 14 and 12 respectively)
Class:VII
Govt. High School, Shaikpet

Kavitha and Sandhya are best friends but when they're on the field against each other they are rivals. The duo has been playing kabaddi since they were in fifth grade. It started when an external instructor came to the school and educated them about different sports. The girls knew that Kabaddi was the sport for them. Even after the instructor left, the girls kept their passion for kabaddi strong. As they graduated from primary school, they formed a kabaddi team of 7 girls in their class. Upon asking the need to form the team Kavitha informs, *"Only two of us can't play, so we needed other girls to also join, and we can teach them."* When asked what they would do if games period was eliminated from the timetable, they replied with their jaws dropped *"No! We'll talk to the HM madam."* Sandhya and Kavitha aspire to become professional kabaddi players and want to play for India some day.



Seeing their dedication towards the sport the sports instructor wants to train them further which would pave way for them to play in district level events and tournaments. Seeing the zeal in these girls one would want to know the motivation behind, they coyly say *"our PT teacher encourages us to play whatever we like, that's why our interest in the sport is becoming stronger."*

FINANCIALS FOR FY 2017-18:

Kriti Social Initiatives					
Draft Balance Sheet as at 31st March, 2018					
LIABILITIES	Amount (Rs)	Amount (Rs)	ASSETS	Amount (Rs)	Amount (Rs)
<u>Corpus Fund</u>			Fixed Assets	95,424	
Opening balance	1,55,30,140		Add: Additions during the year	30,000	
Add: Received during the year			Less: Depreciation	16,132	1,09,292
Add: Excess of Income over Expenditure	15,18,372	1,70,48,512			
<u>Expenses payable:</u>			Fixed Deposits		1,50,00,000
Audit Fees Payable	11,800		Advances to Suppliers		90,000
Certificate Charges Payable	23,000		Advances to Employees		25,000
Rent Payable	16,300				
Salaries Payable	1,20,000	1,71,100	Cash in Hand		30,252
Interest Free Loan			Cash at Bank		18,65,067
			Rent Deposit		55,000
			TDS Receivable		
			Closing stock		45,000
		1,72,19,612			1,72,19,612

Kriti Social Initiatives

Draft Income and Expenditure Account for the year ended 31st, March 2018

EXPENDITURE		Amount (Rs)	INCOME		Amount (Rs)
To	Exhibition Charges	1,000	By	Donations	52,31,217
To	Material Expenses	1,64,179	By	Collections received	3,82,521
To	Audit fees	11,800	By	Interest Income on Savings Bank	21,003
To	Bank Charges	1,684	By	Interest Income on Fixed Deposits	11,10,824
To	Donations	27,16,565			
To	Electricity Charges	34,303			
To	Housekeeping Expenses	21,034			
To	Printing & Stationary Expenses	2,669			
To	Rent	1,53,600			
To	Repairs & Maintenance - Others	18,270			
To	Salaries & Wages	15,62,100			
To	Service Charges	17,700			
To	Sports Equipment	1,29,086			
To	Staff Welfare & Hospitality	23,122			
To	Training Expenses	12,063			
To	Travel Expenses	56,811			
To	Depreciation	16,132			
To	Office Expenses	1,01,339			
To	Website and Internet	18,735			
To	Field Trips	45,000			
To	Other Expenses	1,20,000			
To	Excess of Income Over Expenditure	15,18,372			
TOTAL		67,45,565	TOTAL		67,45,565

All this would not be possible without our supporters:



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